

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to www.CrucialCasting.com and Crucial Casting and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Crucial Casting include www.CrucialCasting.com and Crucial Casting. The Crucial Casting website is a news and information website. The purpose of this website is to provide information on casting calls, application forms, advertise our services, and provide methods to subscribe to our mailing list.

By using the Crucial Casting website, you consent to the data practices described in this statement.

Collection of your Personal Information

Crucial Casting may collect personally identifiable information, such as your:

- Name
- Address
- E-mail Address
- Phone Number
- Any information you voluntarily submit through casting forms or applications

Crucial Casting may also collect anonymous demographic information, which is not unique to you, such as your:

- Gender (if voluntarily provided)

Information about your computer hardware and software may be automatically collected by Crucial Casting. This information can include:

- IP address
- Browser type
- Device type
- Domain names
- Access times
- Referring website addresses
- Interaction data (pages visited, clicks, etc.)

This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Crucial Casting website.

Cookies and Tracking Technologies

Crucial Casting uses cookies, pixels, and similar tracking technologies to enhance user experience, analyze website traffic, and measure advertising performance.

These technologies may be provided by third-party services, including advertising platforms and email marketing providers. They may track your activity across websites and over time.

You can control cookie preferences through your browser settings. Disabling cookies may affect certain features of the website.

Use of your Personal Information

Crucial Casting collects and uses your personal information to:

- Operate its website and deliver requested services
- Process casting applications and submissions
- Communicate with you regarding opportunities or inquiries

- Send marketing and promotional communications
- Conduct research and analysis to improve services
- Monitor and analyze usage and advertising performance

Crucial Casting may also contact you via surveys to conduct research about your opinion of current services or potential new services.

Sharing Information with Third Parties

Crucial Casting does **not sell** your personal information.

Crucial Casting may share your information with trusted third parties, including:

- Email marketing service providers (such as Brevo)
- Advertising and analytics partners (such as Facebook Ads)
- Service providers assisting with website operation, communication, or analytics

These third parties are required to maintain the confidentiality of your information and may only use it to provide services on behalf of Crucial Casting.

Crucial Casting may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to:

- (a) conform to the law or comply with legal process;
- (b) protect and defend the rights or property of Crucial Casting;
- (c) protect the personal safety of users or the public.

Sale or Sharing of Personal Information

While Crucial Casting does not sell personal information for monetary compensation, certain data sharing with advertising partners may be considered “sharing” under applicable laws for purposes of targeted advertising.

You have the right to opt out of such sharing as described below.

Your Privacy Rights

Depending on your location, you may have the following rights:

- The right to access personal information we hold about you
- The right to request correction of inaccurate information
- The right to request deletion of your personal information
- The right to opt out of the sharing of personal data for targeted advertising
- The right to limit certain uses of sensitive personal information (if applicable)

To exercise your rights, please contact us at:

Email: talent@CrucialCasting.com

We may verify your identity before fulfilling your request.

Data Retention

Crucial Casting retains personal information only for as long as necessary to fulfill the purposes described in this policy, unless a longer retention period is required or permitted by law.

Security of your Personal Information

Crucial Casting secures your personal information from unauthorized access, use, or disclosure using appropriate administrative, technical, and physical measures.

When personal information is transmitted, it is protected through encryption technologies such as Secure Sockets Layer (SSL).

However, no data transmission over the Internet or wireless network can be guaranteed to be 100% secure.

Children Under Thirteen

Crucial Casting does not knowingly collect personally identifiable information from children under the age of 13. If you are under the age of 13, you must ask your parent or guardian for permission to use this website.

Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt out of receiving communications.

Users may opt out by:

- Clicking the “unsubscribe” link in any email
- Contacting us at: talent@CrucialCasting.com

Links to Other Websites

Crucial Casting encourages you to review the privacy statements of websites you choose to link to from Crucial Casting.

Crucial Casting is not responsible for the privacy statements or other content on websites outside of the Crucial Casting website.

Changes to this Statement

Crucial Casting will occasionally update this Statement of Privacy to reflect company and customer feedback or legal requirements.

Crucial Casting encourages you to periodically review this Statement to stay informed of how your information is protected.

Contact Information

Crucial Casting welcomes your questions or comments regarding this Statement of Privacy.

If you believe that Crucial Casting has not adhered to this Statement, please contact us at:

Crucial Casting

Email Address: talent@CrucialCasting.com

Effective as of May 2, 2026